

CABLE ACCESS FUND

Planning Department

PROGRAM OVERVIEW

In December 2002 Council approved a ten-year franchise agreement for the City's cable television with Vista Television Cable Inc. (Comcast). In the 2005-06 biennium the Cable Access Special Revenue Fund will receive quarterly revenue for Public Education and Government Access TV.

BUDGET OVERVIEW

REVENUES

| | 2001-2002 Actual | 2003-2004 Budget | 2003-2004 Estimate | 2005-2006 Budget |
|--------------------------------|---------------------|---------------------|-----------------------|---------------------|
| Beginning Fund Balance | \$0 | \$0 | \$0 | \$736,928 |
| Investment Interest | 0 | 0 | 15,000 | 5,000 |
| Cable Subscriber Contributions | 0 | 955,905 | 974,602 | 345,000 |
| TOTAL REVENUES | \$0 | \$955,905 | \$989,602 | \$1,086,928 |

EXPENDITURES

| | 2001-2002 Actual | 2003-2004 Budget | 2003-2004 Estimate | 2005-2006 Budget |
|---------------------------|---------------------|---------------------|-----------------------|---------------------|
| Supplies | \$0 | \$450,000 | \$92,296 | \$457,704 |
| Professional/Legal | 0 | 205,905 | 81,556 | 124,349 |
| Cable Equipment | 0 | 300,000 | 78,822 | 484,875 |
| Ending Fund Balance | 0 | 0 | 0 | 20,000 |
| TOTAL EXPENDITURES | \$0 | \$955,905 | \$252,674 | \$1,086,928 |

MAJOR CHANGES BETWEEN 2003-2004 BUDGET AND 2005-2006 BUDGET

Revenue highlights include:

- The beginning fund balance of \$736,928 is a carryover of one-time funds for equipment, staff time, customer service issues and additional channel branding materials that were not spent as planned.
- Quarterly PEG (Public Education Government) \$1 Subscriber Fees are projected to bring in approximately \$345,000 over the biennium, a \$610,905 decrease from the 2003-2004 budget. This reduction is due to the elimination of one-time revenues the City received associated with compliance issues and equipment purchases under the new cable franchise agreement.

Expenditure highlights include:

- Slight decrease of \$81,556 in budgeted professional services due to the completion of the City's cable ordinance and franchise agreement.
- Equipment purchases have increased by \$192,579 to enhance Redmond's cable channel through expansion of cable access and mobile studio.

DESCRIPTION OF PROGRAM INCREASES (REDUCTIONS)

No program changes were authorized for this fund.

2003-2004 ACCOMPLISHMENTS

- Updated the City's cable ordinance and franchise agreement to ensure that cable providers meet the safety, customer service, and technical service delivery needs of Redmond customers.
- Provided the Teen and Senior Centers with cable television production equipment to support their ability to create original productions.
- Televised hundreds of City meetings including City Council, Planning Commission, Arts Commission and special events; produced 737 hours original programming (303 individual programs) for RCTV 21; won five Savvy Awards for original programming. Began RCTV web streaming. RCTV.

2005-2006 WORKPLAN INITIATIVES

- Expand RCTV cable access by adding a second channel for expanded bulletin board information and meeting playback.
- Expand ability to provide live cable coverage of events about town through mobile studio. Pursue ability to provide web archiving of significant public meetings (such as Council business meetings, etc.)